

Community Engagement Committee Minutes
Location: Half Round Room, Bixby Library

September 21, 2017
6:00-7:15 PM

Present: Diana Raphael, Laurie Gutkowski, Kristina MacKulin, Finn Yarbrough (6:05-6:20);
Travis Park, Scott Grant, Kaci Pierce, Judy Elson, Megan Tarte, Kathryn Wyckoff

1. Accepted minutes of 8/17/17 meeting: moved, K.MacKulin, second L.Gutkowski, motion carried
2. Discussed vision statement rollout at various school open houses; Finn Yarbrough will have an info-graphic ready to post in schools and possibly send home in electronic versions of school newsletters. The committee would like an additional chart paper available for further questions and thoughts beyond the vision statement action words.
3. Community roll out: Committee would like to have a press release go to the Addison Independent as well as post the vision statement on the district Facebook page. It should also be posted on FPF with a link to the district webpage. The committee thought a CEC committee email address should be created in order to receive feedback. D. Raphael will discuss with the Superintendent.
4. Discussion ensued about how to roll out the vision statement to students. There was strong sentiment that it needs to be revisited and discussed in many different ways. Class discussions, assemblies, student council, a vinyl banner for each school (2 for the high school), possible skits by high school students to be presented at the elementary schools. Judy E. suggested making it accessible to students through the use of "I statements". The committee agreed that it was not interested in dictating how this will happen in each school. D.Raphael said she would draft a letter to send to the principals via the Superintendent which she would run by the committee first for feedback.
5. The committee wants a multi-pronged approach to raising awareness around the vision statement and using it to measure all that happens in the new school district.
6. Conversation continued about school councils and school choice and the CEC's role in both of those initiatives. Members are aware that school choice is a hot button issue especially in Addison.
7. There is some confusion about the mission of the committee on the school board. It was agreed that the CEC is not the *communication committee*. Members do not see the committee's role as one of informing the community about the district budget or answering questions that arise on FPF.
8. D. Raphael shared that Susan McCormack will be available to the committee as it sets goals for the future. She said that the questionnaire answers would be shared to help Susan plan a workshop for the committee. The committee will not meet again until the workshop has been scheduled. The hope is that the workshop will result in long range goals for the committee rather than only a yearlong goal.
9. K.MacKulin shared an article about community engagement work that she will link to each committee member. D. Raphael will share samples of value statements via email other schools have created to pair with their vision statements.
10. Next meeting was not scheduled.